

GROWING PAINS: 5 Signs It's Time Graduate To A Commercial Space



*As your business expands,
so will your technology needs.
Before you know it, your brand will
have to step up its tech game to
maintain productivity.*

There comes a time in every entrepreneur's life when the only thing left to do is move out of that tiny home office and into a brand new piece of commercial real estate. As the wheelhouse grows, so will your staff and your reach. You'll have to make room for expansion – sometimes quite literally. So how can you tell that the time has come to relocate your line of business to commercial office space?

You Need New Equipment

As your business expands, so will your technology needs. Before you know it, your brand will have to step up its tech game to maintain productivity. If you're at a point where you need to invest in new equipment and technologies, your home office may no longer be a viable option to conduct future business. A relocation to a custom-built facility or private office that can take in all the equipment you need for the job is your next logical step forward.

The same holds if you're doing business in an industry which relies on cubicle-based work rather than heavy machinery; your staff will need enough space for comfortable work, and you should strive to organize the cubicles or benching systems with long-term productivity and employee satisfaction in mind. Plan ahead for meeting spaces too. Creating smaller seating groups will encourage impromptu encounters and expand opportunities for random gathering points.

©2017 Office Furniture NOW!

GROWING PAINS: 5 Signs It's Time Graduate To A Commercial Space

You Need To Hire More Staff

Remote employees can help patch up workload gaps, but if your business' daily needs are rapidly growing, that's a huge indicator! Hiring more on-site staff, which usually means you'll have to move to a bigger office. To get a better idea about optimal office size based on your business needs, multiply the number of employees by 125 square feet, and add about 1,000 square feet to the figure which will be used to set up break rooms, conference rooms, reception desk, and other specialty areas. If you plan to keep expanding your company in the future, add 10-20% to total office size to accommodate for future growth.

If your business' daily needs are rapidly growing, that's a huge indicator! Hiring more on-site staff, which usually means you'll have to move to a bigger office.



You Need A Focus Boost

In most cases, working from home entails various distractions that can punch deep holes in your efficiency and contribute to procrastination, frequent breaks, and steadily rising overtime. When common home distractions begin to tug at your mental sleeves, it's an obvious sign it's time to move up to business-grade commercial real estate. Or you can book a seat in a co-working office for a few days a week, apply some networking skills and gradually save toward a bigger office or a piece of commercial real estate with a better location.

You Need Social Interaction

All home-based work and little play is a shortcut to loneliness, mood swings, and depression. For the sake of your psychological and emotional health, it may be a smart idea to relocate your line of work to a private office or collaborative work environment.

©2017 Office Furniture NOW!

GROWING PAINS: 5 Signs It's Time Graduate To A Commercial Space

Social interaction is critical for an entrepreneur's mental wellbeing, and it's particularly important if you're doing business in a creative niche. Isolation will cause your work enthusiasm and creativity to dip within months, so moving out of your lonely home office will be an investment in business sustainability and long-term growth.

Social interaction is critical for an entrepreneur's mental wellbeing, and it's particularly important if you're doing business in a creative niche.



You Need Meeting Space

If you habitually organize meetings with clients and partners in coffee shops or in your living area, you're lucky you're still in business. Sooner or later, growth-minded upwardly mobile brands will face the need to move their line of work to a professionally equipped commercial space with dedicated office spaces, reception areas, meeting rooms, and other business-grade amenities.

Although working from home does have its perks, it's not a viable business model for just about every entrepreneur. Once your workload begins to grow and your staff turns edgy or hungry for a change of environment, you should adjust your corporate rudder accordingly and take steps to move your business to commercial well designed and well planned office space. that reflects your vision for the future of your business.

©2017 Office Furniture NOW!