

INVESTING IN A SENSE OF COMMUNITY

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The New Normal: Investing in a Sense of Community



Exterior spaces are integral to the future of work and the hybrid workspace model. Designing a successful outdoor workspace builds a sense of community that extends the indoor office environment beyond four walls. Encouraging creativity, relaxed collaboration and a respite from a traditional office.

Today's employees are accustomed to flexible work, from the couch to the patio. So they desire alternative spots to accomplish their tasks, take a break, or collaborate. The fresh air and clean design of terrace amenity spaces can expand your workplace culture into the neighboring community in several ways:

- Two-story balcony that links buildings
- A dedicated to your office rooftop terrace
- A co-habitable garden space

FLEXIBLE DESIGN IS ESSENTIAL

Options for both collective and solo zones with power access and a strong WiFi infrastructure are essential. Diverse, moveable, and clustered furnishings help facilitate flexible options. When it comes to working outside the box, 66

Destination design creates unparalleled building amenities with its commitment to health and wellness setting a new standard for a modern workplace, enabling companies to foster a collaborative, growth oriented environment.

The Republic, a new development burgeoning in Austin, TX, includes multiple outdoor options:

- A public ground level green plaza shared with the city
- Main podium level green spaces for all building users
- A terrace for every office tenant floor on one end of the building
- An upper-level executive amenity

MULTI-TENANT AMENITY TERRACE

The most prolific type of outdoor space is the multitenant amenity terrace, which allows people from individualized office floors to access the outdoors for personal work and meetings as well as social-related events. The challenge is to make the exterior amenity feel large enough, yet still deeply connected to your workplace culture.

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Intimately scaled areas around the periphery and along the terrace's circulation patterns facilitate this flawlessly. The functionality of these spaces can be expanded to accommodate:

- Alternative work areas
- Connecting points
- Event/Meeting/Conference spaces
- Collaboration zones
- Dining with fitted kitchen

SHARED AMENITIES

Sharing the space makes terraces come alive, because multi-use developments activate a neighborhood or urban district. In downtown Raleigh, NC 301/327 Hillsborough Street is becoming a large-scale mixeduse project that will include a combination of office, hospitality, multifamily, and retail spaces. The ground floor will be commercial office space with complementary retail at street level. Upper level exterior spaces can host large events for either building or draw in the surrounding community when desired. This model also allows for shared amenities, parking, and base infrastructure.

CONNECTING & RECONNECTING

As you begin to adapt to these new ways of working, the broader view is to increase the functionality of your outdoor spaces. Accommodate a flexible sense of coworking infrastructure for casual meetings, events, individual work, and respite that **encourages a sense of community between office tenants and neighboring businesses.**

After nearly two years of isolation, people long for connectivity in their daily routine, both to each other and to the outdoors. Exterior amenity spaces are part of the new normal. Rising to the challenge of partnering indoor and indoor workspaces connects people in a more relaxed way. Greenspaces, and the ability to see them from within a building, makes the office a softer,



VISIT INSPIRED WORKSPACES FOR DESIGN INSPIRATION

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