

OFFICE DESIGN: 2023 COLOR FORECAST



*There is so much more to color
than meets the eye. It's a part of
our identity. It moves us. It has the
power to change the very essence
of everything it touches.*

The 2023 color pallet is earthbound, natural and comforting. This is where we dwell, what is ours, who we are.

We connect to the earth beneath our feet, the enduring beauty of ancient practices, the warmth of true compassion, the daily joys that make our world so wonderful.

Introducing Terra by Sherwin-Williams, composed of 40 trend colors across four palettes, inspired by the natural interweaving of ourselves and our spaces.

SHERWIN-WILLIAMS 2023 COLOR OF THE YEAR

Introducing Redend Point SW9081, the 2023 Sherwin-Williams Color of the Year.

"Redend Point was inspired by the idea of finding beauty beyond ourselves. It is a heartening hue that invites compassion and connection into any space," said Sue Wadden, director of color marketing at Sherwin-Williams. "The color is a natural choice for those looking for a warm and joyful neutral in both interiors and exteriors. Redend Point is a beautiful color and I can't wait to see how consumers play with it and style their spaces."

This is a transitional color, it's versatile and fresh, nourishing and dependable, and it suits a mix of styles, substrates, and space.

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welcoming, inclusive spaces
where employees can have
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As we deepen the residential comforts of home within the hybrid work environment, these warm earthy colors will create warmth.

Utilizing hues from the [Sherwin-Williams Colormix Forecast for 2023](#), let's explore colors across four palettes, inspired by the natural interweaving of ourselves and our spaces.



THE 2023 HYBRID WORKSPACE

The physical office must provide welcoming, inclusive spaces where employees can have collaborative experiences they would not have at home. They are looking for opportunities to connect in person with colleagues and to take advantage of various amenities and services that allow them to innovate.

In 2016, HOK partnered with CoreNet Global to produce a report on *the state of coworking*. We discovered then, and continue to find today, that employees who have options about how they work when in the office feel more engaged than either fully remote workers or those who are always in the office. They don't take either location for granted and are in command of their experiences within both environments.

Giving your employees a little trust and control can reap significant benefits. One increasingly popular perk is "lifestyle studios" that support hobbies employees picked up while working from home. Activities such as gardening, cooking, spending time with pets and reading could be part of a lifestyle studio. Interacting

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In the vast wilderness of our imaginations, we cultivate a new consciousness. Color can be a powerful catalyst for inspiration.

with like-minded colleagues in these settings, enable people to build stronger relationships and feelings of belonging. These lifestyle studios, along with special amenity areas like podcast rooms, maker spaces, and well-being and contemplation rooms, also can act as magnets that pull employees back to the office. These spaces are the perfect opportunity for these color palettes.

Terrace workspaces have given a new life to the free range office. This earthy pallet of colors speaks to the casual residential styling working from home inspired. And it brings nature into the space in unexpected ways. Let's take a look!

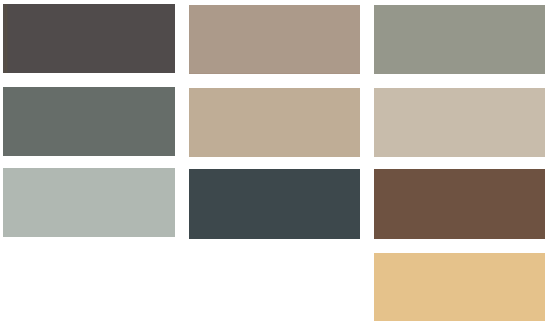
SW COLORMIX® FORECAST FOR 2023

Terra by Sherwin-Williams® is composed of 40 trend colors across four palettes, inspired by the natural interweaving of ourselves and our spaces.

BIOME

our world, our home

In the vast wilderness of our imaginations, we cultivate a new consciousness. As this abundant earth provides, we seek perfect balance with the existing, ever changing ecosystem. Preserve peace in an atmosphere of delicate mushroom taupe, lichen gray, rich earth tones, and the colors of our sky's cloud-studded canopy. [View the Biome pallet](#)



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LORE

our wellspring of inspiration

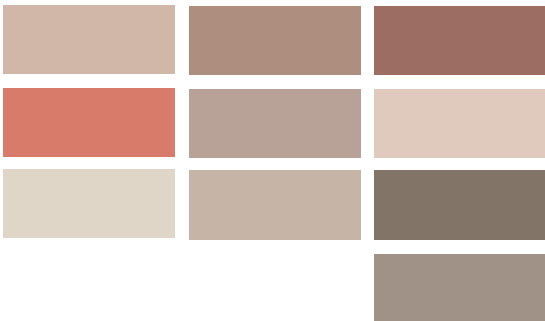
The call to create is woven into the fiber of our being, present in the very air we breathe, binding us together in a community of makers that spans centuries and crosses cultures. Reconnect with an intricate mix of ancient reds, powdery pastels, and a bevy of bejeweled tones—and embrace the transformative power of passionate creativity. [View the Lore pallet](#)



NEXUS

our communal well-being

If we look carefully, we find a quiet place of healing, a realm where the energy we give is returned to us tenfold, where the warmth of loving kindness reminds us what it feels like to come home. Enkindle a sense of support and serenity with a potter's palette of natural clays and sunbaked desert sands, grounding brown, and soft, soulful white. [View the Nexus pallet](#)



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ORIGIN

mapping our inner world

To chart a path through the wild and wonderful landscape of our lives, we begin within. By layering our fondest memories and future hopes, we create vibrancy and joy in the present moment. Recharge with color that keeps making a comeback—free-spirited brights, magnetic deeps, and a whisper of restful neutrals. [View the Origin pallet](#)



SUMMARY

There is so much more to color than meets the eye. It's a part of our identity.

It moves us. It has the power to change the very essence of everything it touches. Color can set a mood, create a conversation, soothe and ground us. Through color, we navigate our world, understand it more deeply, and lend it our own personal touch.

Providing a more meaningful workplace environment is pivotal to the return to work. Whether you have a small business or a corporate suite, touchdown spaces and flexible ways to collaborate are the new normal.

Our design team is ready to help you meet the future of work with style. Browse our [Inspired Workspaces](#) for ideas to spark your innovative office redesign.



A successful hybrid workspace design enables full connectivity for both remote and flex workers to touch down anywhere in the office or from home. These color palettes have a strong transitional resimercial appeal.

