

DESIGN STRATEGIES: Elevating The Workplace Team Experience



TEAM ELEVATION

Borrowing from coworking environments, offices organized along a social spine encourage chance encounters and laterally align with team neighborhoods to create a deeper level of personalization.

Embracing office design as a cultural hub that focuses on encounters takes hybrid office design to another level by elevating the team experience across the office landscape and all hybrid work modalities.

People-centered design supports all levels of collaboration by creating engaging amenity spaces that encourage face-to-face connection everywhere.

REDEFINING COLLABORATION

Coworking team environments were organized along a social spine. This concept encourages chance encounters and laterally aligns with the neighborhood concept to create a deeper level of workplace personalization with:

Working Lounge Spaces dotted around the office for quick access., bold happy colors, biophillic design elements, and a variety of seating options

Destination Amenity Spaces like theme inspired cafe spaces, invite people in. Large living room style spaces with a stage for workshops or training events to make training and mentoring less formal and more enjoyable.

Terraces that expand into flexible workspaces in the morning and happy hour event spaces in the evening. These lush plant filled spaces can also nurture wellness attributes like fresh air and movement throughout the day.

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*A wide spectrum of
flexible workspaces, adaptable
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Unique Flexible Meeting Hubs, breakout zones and huddle spaces can benefit small group collaboration and provide privacy spaces for flexible workers.



CHOOSE YOUR OWN EXPERIENCE

Flexible workers who use the office 2-3 times a week often choose to do focus work at home and venture into the office for collaboration. A wide spectrum of adaptable collaboration areas and focus rooms empower them to curate their own day-to-day journey.

Colorful Open Space Connection Points enable employees to decide when, where, and how they work and meet. This is a great design upgrade option for fewer desks and more sofa and chair seating arrangements.

Digital Conference Rooms with sound absorption and scheduling capabilities help remote workers stay connected anywhere. Sliding whiteboards and curtains can easily separate spaces as needed and enable multiple simultaneous collaborations.

Adaptable Mobile Furniture that can be reconfigured into a variety of options will make better use of smaller office spaces, create dedicated brainstorming areas, and define flex work areas.

Office Neighborhoods that group employees and work areas based upon their personalities, job functions, work styles, and tasks help leverage activity-based office design. Smaller

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neighborhoods should have access to collaborative support and community spaces. A small number of assigned traditional desks should remain for those who prefer this work style.

CONNECT COMMUNITY THROUGH ART

Tapping into local culture through art, furniture design, custom murals and local crafted accessories connects people to where they live. It extends your brand or service into the community by

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providing a memorable client experience. Unique vibes create an unforgettable brand experience, no matter what industry you're in. Reception areas and communal meeting spaces are the perfect spaces to place unique art and architectural features.

Create unique transition spaces like a casual cafe barista experience engages waiting clients, training breakout spaces and encourages respite from deep strategy work zones.

EMBRACING TRANSITION

As the disruption of working from home transitions back into the office, many companies have learned bold lessons about what works and what does not work for collaboration and increasing productivity. Consolidating those experiences into a well designed workplace experience has become a priority.

Multiple locations are now becoming centralized and under-utilized area are driving innovative strategies for restructuring of office design to maintain efficiency but also create more dynamic

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Bringing mixed remote and office teams together demands a creative efficient use of space. Unburdened by a process that accommodates transformation as needed on the spur of the moment.

spaces that make working in the office more productive for those returning only 2-3 times a week.

Bringing mixed remote and office teams together demands a creative, efficient and quickly transformable space unburdened by a static design set up. The ability to easily transform benching systems into conference tables, walls to rooms, public meeting areas to private spaces and back again becomes imperative.



DEVELOPING ADAPTABLE SPACES

Mobile office furniture previously used for training, brainstorming and creative spaces can revolutionize adaptable office spaces by expanding flexible work areas:

- **Foldable Desks** can turn a breakroom into a training space and be easily stored away when not in use to free up valuable floor space for other activities.
- **Stackable Chairs** can quickly reconfigure meeting rooms or communal spaces based upon collaborative needs.
- **Movable Partitions** can section off workstations or become privacy screens for huddle meetings with minimal effort. Brand graphics can disguise them when not in use.

These solutions not only cater to the dynamic nature of modern work but also support more collaborative and adaptable work environments anywhere you need to them to pop-up.

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Adaptable office environments with integrated convertible furniture significantly enhance productivity and collaboration.

With a modular workspace, employees can tailor their environment to suit individual tasks or team projects. This level of flexibility can lead to increased job satisfaction and efficiency, as workers are no longer constrained by a one-size-fits-all approach to office design.

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This ability to switch between open-plan layouts for brainstorming sessions and private areas for focused work can greatly enhance overall productivity and collaboration within teams.

ADAPT YOUR EXISTING DESIGN & FURNITURE

Take a look at what you already have to see what can be converted into furniture that multitasks so that every square foot can serve multiple purposes.

For small businesses in particular, this translates to significant cost savings that can maximize limited square footage while saving on future furnishing costs.

Adaptable furniture implies a broader shift towards a more dynamic and responsive office environment. As hybrid workspace design continues to expand into a sharper focus on employee well-being, the demand for more adaptable offices will expand into more flexible design options.

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*Flexible furniture solutions are not
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Coworking design, pioneered by WeWork and others, is a great place to start looking at adaptable concepts to prepare you for this shift. These versatile spaces are loaded with ideas.

Flexible furniture solutions are not just adapting to the present; they are preparing for the future of work. This trend is also about preparing your teams for a better workplace experience to keep them engaged and collaborating more easily. Some of your existing furniture may already provide a starting point:

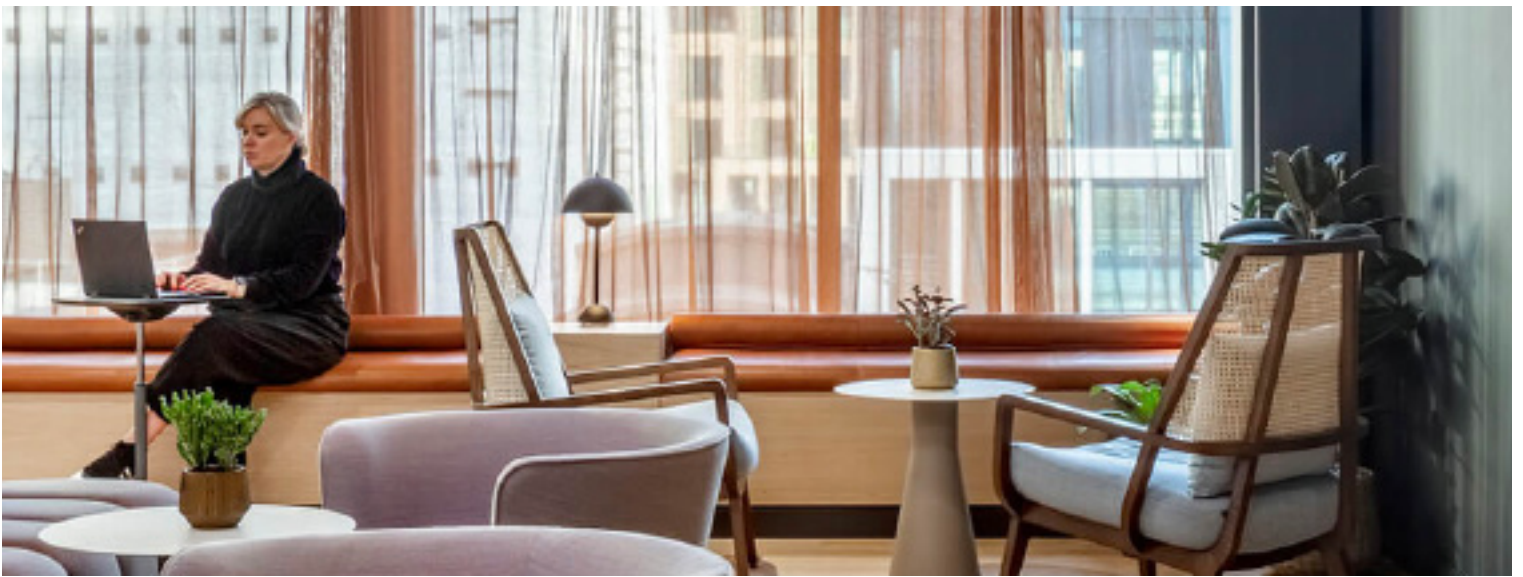
- **Convertible Desks** could be created from benching systems or training tables that can fold up or be stored when not in use. Height adjustable desks can be reconfigured into hubs.
- **Modular Workstations**, depending on their construction, can be rearranged or adapted to accommodate variable team configurations. Consider splitting them up across the office for a more unique layout.
- **Storage Cabinets or Shelves** can be converted into desks or other storage options. Locker walls can divide spaces for specific purposes.
- **Glass Moveable Walls** add privacy for impromptu meetings, brainstorming sessions or unique huddle spaces.
- **Mobile Furniture** can transform from flexible workstations to training to casual cafe spaces with minimal effort.

BRAINSTORM WITH US!

An office furniture consultation is a great way to brainstorm and funnel ideas into a cohesive design plan for your office to become more flexible by design.

Hybrid workspace design is the new normal, as we move forward with distancing and flexible work options. Our team is equipped with a new scope of knowledge to help you adapt effectively to the needs of your flexible workforce and continue to maximize every square foot of your office with upgraded design strategies and modern office furniture options. .

This article utilizes content/images adapted from Atlassian, RL, Perkins&Will & ABSD, Gensler. & Perkins&Will.



Team connectivity must evolve as workspace design continues to strive for more innovative ways to connect. Adapting existing office furniture or upgrading to more options will keep your design fresh and your teams and flex workers engaged and collaborating.

